







DS Printech China – your prime opportunity to capitalise on strong textile printing market

The global **digital textile printing market** is anticipated to see a CAGR of 12.1% from 2022 to 2030, with Asia-Pacific projected as the fastest-growing region. In the **screen printing market**, China is expected to well exceed the global average with a 21.6% CAGR until 2027.

The country's world-leading textile industry is a huge driver of growth for both sectors. Accuracy, speed, and small volume capabilities are some of the desirable attributes powering demand for digital textile printing, while automated screen printing has achieved new heights courtesy of the pandemic.

Set for an East China return in 2023, **DS Printech China** is among Asia's most influential digital and screen printing platforms, and a business-friendly gateway to one of the world's biggest and fastest-growing markets.



Testimonials from industry leaders



"DS Printech China has acted as a catalyst for the industry's recovery. Our main goal here is to establish new sales channels, especially in the major apparel manufacturing provinces. The fair has helped us grasp the exciting opportunities presented in the region. It is more efficient for us to promote our machines in person than online, as customers can learn about the operation of the equipment and the printing effects."

Mr Denis Sun, Sales Manager, Stahls' Trading (Shenzhen) Co Ltd, USA



"Entering into the digital era, we need to be more responsive to market demands – such as small quantity orders, quick turnaround, and customisation. The visitors we've met here at DS Printech China are highly professional as they know a lot about the Chinese market and have very specific requirements."

Mr. Lei Xu, Sales Manager, Brother Machinery, Japan

May 2023 Guangzhou edition show review

Exhibitor profile



318 exhibitors from6 countries and regions



20,000 sqm exhibition space

Featured exhibitors



















































...and many more

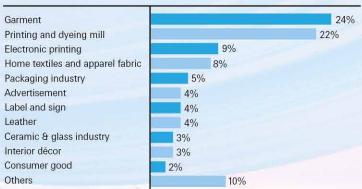
Visitor profile



11,000 onsite visitors from50 countries and regions

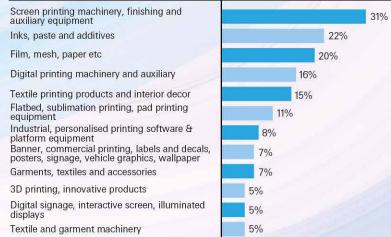
100,000+ online participants

Visitors' business focus by end-use applications*



^{*}total percentage is over 100 because of multiple selections

Visitors' sourcing interest by product groups*



^{*}total percentage is over 100 because of multiple selections

2023 fringe programme – your catalyst for new business

Seminars and forums

A hub for information exchange and networking. Topics about the latest printing technologies, solutions, trends, industry standards and policies will be in the spotlight.

Product presentations

Introduce your innovations and technologies to maximise exposure.

Personalised Printing Workshop

Become a sponsor of the digital printing workshop to allow onsite buyers to learn about your products through hands-on activities.

Fair livestreams

Interviews with industry experts, researchers and association leaders will be livestreamed via WeChat.



Book your booth today!

Date

21 - 23 Nov 2023

Venue

Shanghai New International Expo Centre

Participation fee

Standard booth USD 210 / sqm
Raw space USD 190 / sqm
Submit your application form by **21 Aug 2023** and enjoy a **5% early bird discount**.

Contact us

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